

***“It is only appropriate that the culture and vision of this company continue to change. If we do not change with the times, we’ll be irrelevant. That is why we all have to embrace it.”***

***Mah Yong Sun***

Board Member  
Celcom, 2010 - 2018

From my observation during my tenure in Axiata there is a tremendous focus on people and talent. From finding the right people, to rewarding them and supporting them to help drive forward the company and its ambitions.

Through his many years of experience in MNCs, Tan Sri Jamal has ensured continued focus on this as a key prerequisite for success.

Axiata must be brave enough to meet the constant changes and challenging disruptions that’ll keep coming its way. Hence, it is only appropriate that the culture and vision of this company continue to change. If we do not change with the times, we’ll be irrelevant. That is why we all have to embrace it.

And the only way to do so is through nurturing and maintaining the best talent pool. My pet subject is people. I always come back to it. By keeping our eyes on the right matrix, led by a pool of the best people in the marketplace, our future will be nothing short of tremendous.

My greatest satisfaction has been seeing one of Malaysia’s jewel GLCs operating to its capacity, for me to be able to contribute to its tremendous growth and, most importantly, give our people the opportunity to be successful.

