

“The dream of being one of the very few Malaysian corporations to build a globally competitive business regionally remained central throughout the organisation, from the Board of Directors and senior management to the typical Axiata talent.”

Datuk Abdul Rahman Ahmad

Board Member
Axiata, 2013 - 2016



It was a privilege and honour for me to be involved in Axiata for almost four years. Throughout my time here, three things struck me the most.

The first was how talented, smart and diversified the Axiata team was, from the senior management of its holding company across all of its operating companies, to the middle management and even the young talent who had just joined the group. Their motivation and enthusiasm to help build Axiata as a leading telco organisation was palpable and infectious.

Secondly, I realised how challenging the telco industry proved to be. The speed of change within the industry was, and continues to be, immense. The capital investment required to continually invest to be at the fore of industry leadership is highly significant and necessary for survival, even though the payback and returns remain highly uncertain. The difficulty of managing different country regulatory environments, culture and politics was constant and, at certain times, appeared insurmountable.

However, what struck me the most was that, despite these challenges, the Axiata team remained fully committed to their goal of being a leading regional telco organisation. The dream of being one of the very few Malaysian corporations to build a globally competitive business regionally remained central throughout the organisation, from the Board of Directors and senior management to the typical Axiata talent.

And that is the essence of Axiata. Regardless of the organisation's future as it attempts to navigate these challenges, I believe this central vision and dream of Axiata will continue to endure, propelling the organisation and its talents to greater heights ahead.

Congratulations, Axiata, on your 10-year anniversary. May Allah forever bless the organisation and its talent.