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Amandeep Singh

Group CTO
Axiata, 2012 - 2019

The very first project I worked on was putting together a bid document to acquire a Myanmar mobile licence. For four months we worked relentlessly. That was also the first time I spent a night at the office with a few hours of sleep, at my desk, perfecting the bid document. Although all cross-functional teams put together a brilliant document, unfortunately we did not win that bid.

Over the years, I learnt many key lessons, including mutual respect, humility and teamwork, empowerment and focus on sustainability. Investing in talent development is the way to build the future and, of course, the “spot early, act fast and change quicker” mantra.

Some of my most memorable events were the acquisition of Smart Cambodia and rebranding it from “Hello” to “Smart”, creation of Axiata Procurement Center (APC) to leverage synergies and cost advantage through Group Procurement, leading to the development of first-ever Global Price Book (GPB), followed by GPB2 and putting together the Network Vision 2020 document that became a working reference across OpCos.

The company had stupendous business success year-on-year, as well as its fair share of challenges - especially during FY2016 and 2017, when all OpCos and Group teams came together to turn around the business performance.

I fondly remember the town halls, the Diwali *Bhangra* performances, dragon dances for Chinese New Year and Hari Raya open houses, where all of us used to come together to celebrate the spirit of one team. From my colleagues I have learnt many things like slang phrases - especially during *Teh Tarik* sessions - and numerous thought-up excuses. I thoroughly enjoyed musical performances by my colleagues, and every employee retreat I attended remains deeply embedded in my memory. As are the family dinners at Tan Sri Jamal’s and Tan Sri Azman’s places, and Family Day get-togethers.

In summary, those years were one of the best periods of life for my family and me. I do cherish every single moment of my time at Axiata. My best wishes are with the company for all times to come.

